

You don't grow
a practice by
buying **stuff**...



You grow it by implementing a
SYSTEM !



Education - Outreach - Resource

Now You Know Online & In-office Educational Systems

Visit our website and find out why some of the most
successful offices use these affordable systems.

www.nowyouknow.net



Education



The Tools:

[NYK Educational ADJUSTable Website](#) - A website is only valuable if it changes peoples' minds and drives new patients into your office. NYK websites do that and so much more!

[Chiropractic News Service \(CNS\)](#) - In-office education streaming videos and articles in your office helping to spread your message to everyone in your facility.

Outreach



The Tools:

[NYK Email Newsletters](#) - Real news, real current, real credible, all articles with sources. Emailed out directly to your email list with your information and links back to your website.

[Echiropractic Ecards](#) - Emails for patients with valuable information as well as birthdays and other greetings.

[Bulk Emailing](#) - Create and send your own mass emails with announcements, specials, or office news.

Resource



The Tools:

[Now You Know Kiosk](#) - The in-office educational system with over 1000 articles at your patients' fingertips to print or email directly from your office. Never buy pamphlets again!

[ADJUSTable Website](#) - Over 1000 pages of articles and information on your Website. Your website can be the community resource that patients use to send info to family and friends as well as make referrals.

Systems for Growth !

Now You Know Inc.

800-695-8937

www.nowyouknow.net

